## Japanese Carbon and Alloy Flat Product Exclusion Request

**Product Category**: Plate (#2)

(a)	Product Designation/HTS	Certain High-Alloy Plate
		7225.40.30.50, 7208.51.0000, 7225.40.0000
(b)	Product Description	High tensile alloy with tensile strength of 90ksi or greater.
(c)	Basis for Exclusion	See text below
(d)	Names and Location of U.S.	See Attachment A
	and Foreign Producers	
(e)	U.S. Consumption	See Attachment B
(f)	U.S. Production	See Attachment B
(g)	Substitutible Products	See Attachment C

**Attorney Contact:** Matthew R. Nicely (202-429-4705, mnicely@willkie.com) or

Julia K. Eppard (202-429-4709, jeppard@willkie.com)

Willkie Farr & Gallagher

Certain high-alloy plate products are either not made in the United States or are not produced in sufficient quantities. Some grades of this high-alloy plate, such as high tensile non-quenched alloy plate, are not produced at all in the United States. Other grades that are domestically produced are not produced in sufficient quantities. Finally, there are stark differences between the inferior quality of the domestic plate and the Japanese plate.

[ ] buys high tensile alloy steel plate for use in boom cranes, shipbuilding,
oil patch work, and for other equipment in the construction industry. It is used in situations
where strength and reliability are important. [ ] product is an "as rolled" product, meaning
that plates are rolled one at a time through a thermomechanically controlled process to yield a
strong product that is high load bearing. The markets that [
extraordinary strength. Boom cranes, for instance, are subject to demanding conditions, which
depend on strong materials to perform optimally. [ ] explained that the high tensile non-
quenched alloy steel plate is not manufactured in the United States, so it must be imported. <sup>2</sup>

Moreover, U.S. purchasers explained that alloy plate is not produced in sufficient quantities in the United States to meet domestic demand. Rodger Parr of Seaport Steel Company buys high-alloy plate from [ ] of Japan, which produces plate using a quench-and-temper process. "Quenching" is a process by which the plate is strengthened by quickly cooling it with water before tempering. Mr. Parr explained the reasons for this short supply:

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See Affidavit of [ ] (Attachment D).

 $<sup>^2</sup>$  Id.

Oregon Steel, the only producer of these products in the Western U.S., has had wide variance in the availability and lead-time to obtain steel. These variances result from the fact that Oregon Steel is also a producer of large-diameter pipe for pipeline projects. When Oregon Steel obtains a pipe order it takes precedence in their production schedules, as it is their most profitable product. The resulting extension in lead-time for high-alloy plate causes disruption in our supply chain.<sup>3</sup>

West coast companies like Seaport Steel are unable to buy plate from East coast manufacturers due to the high costs of transportation, and so West coast companies are at the mercy of Oregon Steel. Several purchasers confirmed Mr. Parr's statement that there is not enough domestically produced plate to meet U.S. demand.

U.S. purchasers also indicated that Japanese plate is superior in quality and consistency to the domestic plate. To qualify, the alloy plate must meet the ASME code requirements, both longitudinal and transverse charpy impacts. One customer explained that if the steel fails they will heat treat it and test it again. If the steel continues to fail, as the domestic steel frequently does, they must scrap the material because it is useless for their purposes. Max Helser of Helser Industries also buys the Japanese high-alloy plate because of its superior smoothness and flat surface. "I have tried to obtain similar steel plate produced by U.S. producers, but their plate, unfortunately, did not meet our requisite standard."

Finally, imported high-alloy plate is typically more expensive than U.S. plate. As shown in **Attachment B**, the unit price for certain high-alloy plate from Japan ranged from [ ] during the period of investigation. Compare these prices to the pricing data collected by the Commission for the selected pricing products, which are intended to be representative of U.S. prices of plate products in general. This attachment demonstrates the significant overselling of these specialty products imported from Japan. Mr. Helser willingly pays these higher prices for the Japanese plate. "The price of the plate we purchase is not an issue . . . we have paid and are willing to pay higher prices to purchase the Japanese product." Imports of high-priced specialized products have no detrimental effect on the domestic industry and warrant exclusion from any 201 remedy.

The U.S. steel industry has been unable to meet domestic demand with respect to both the quality and quantity that is required for high-alloy plate. Placing high duties or low quotas will not help the domestic industry, but will only serve to cripple the U.S. manufacturers who use this specialized product.

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<sup>&</sup>lt;sup>3</sup> See Affidavit of Rodger Parr, Sales Manager of Seaport Steel Company (**Attachment D**).

See Affidavit of Max Helser, Vice President of Helser Industries (**Attachment D**).

<sup>&</sup>lt;sup>5</sup> See ITC's Staff Report at Table FLAT-67 (public version).

See Affidavit of Max Helser, Vice President of Helser Industries (**Attachment D**).

Public Version Attachment B

PLATE

#### **High-Alloy Plate**

Quantity						January - June		Projections				
Company	1996	1997	1998	1999	2000	YTD 2000	YTD 2001	2001	2002	2003	2004	2005
[	0	0	0	0	1,782	0	0	2600	2600	2600	2600	2600
	0	0	0	0	0	1,180	0	0	0	0	0	0
	0	0	0	0	5,672	4,600	0	6,020	5,672	5,672	6,020	5,672
	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	1,930	7,455	5,780	1,720	8,620	8,272	8,272	8,620	8,272 ]
Value *					Ī	January	- June	Projections				
Company	1996	1997	1998	1999	2000	YTD 2000	YTD 2001	2001	2002	2003	2004	2005
[	0	0	0	271,258	829,156	193,404	459,389	1,506,388	1,506,388	1,506,388	1,420,377	1,420,377
	0	0	0	190,425	1,637,400	1,543,910	0	0	0	0	0	0
	0	0	296,902	539,831	3,390,563	2,279,879	447,451	3,196,972	3,196,972	3,390,563	3,196,972	3,196,972
	534,143	665,317	291,058	347,575	320,891	0	190,938	165,231	351,554	351,554	351,554	372,843
	0	0	0	0	0	0	0	0	258,918	258,918	258,918	244,135
Total	534,143	665,317	587,960	1,349,090	6,178,010	4,017,193	1,097,777	165,231	610,473	610,473	610,473	616,978 ]
[Unit Price	0	0	0	0	0	0	0	]				
U.S. Production Imports from Other	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown
Countries Total U.S.	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown
Consumption	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown	unknown

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#### **Attachment A**

## Foreign Producers

## (1) NKK Corporation

- Address: 1-1-2, Marunouchi Chiyoda-ku, Tokyo 100, Japan
- Phone: 011-81-3-3217-2444
- Fax: 011-81-3-3214-8417

## (2) Kawasaki Steel Corporation

- Address: Hibiya Kokusai Bldg., 2-3, Uchisaiwai-cho 2-chome, Chiyoda-ku, Tokyo 100-0011, Japan
- Phone: 011-81-3-3597-4019
- Fax: 011-81-3-3597-3749

#### (3) Sumitomo Metal Industries, Ltd.

- Address: Triton Square Office Tower Y, 8-11, Harumi 1-chome, Chuo-ku, Tokyo 104-61111, Japan
- Phone: 011-81-3-4416-6148
- Fax: 011-81-3-4416-6788

### (4) Nippon Steel Corporation

- Address: 6-3, Otemachi 2 chome, Chiyoda-ku, Tokyo 100-71, Japan
- Phone: 011-81-3-3275-5181
- Fax: 011-81-3-3275-5984

## **Domestic Producers**

(1) Oregon Steel Mills Inc., Portland, OR

## Attachment C

Known Substitutable Products: None

U.S. Production: None

U.S. Producers: None

#### AFFIDAVIT OF MAX HELSER

## Vice President, Helser Industries, Inc. -- Tualatin, Oregon

I, Max Helser, declare and state to the best of my knowledge, information, and belief, that:

- 1. I am the Vice President of Helser Industries, Inc. in Tualatin, Oregon. I have been in the business of purchasing high-alloy plate for over 20 years. We purchase high-alloy plate to manufacture metal forms to be used by our customers.
- 2. Our customers are mostly concrete contractors who build concrete structures for residential buildings or architectural structures, and so, are very selective. That is understandable because the metal forms we produce for our customers determine the quality of their finished concrete products. Because of our customers' requirements we only use high quality high-alloy plate in the manufacturing of our metal molds and forms.
- 3. I can only find the high quality alloy plate that meets our requirement in Japan. I have tried to obtain similar steel plate produced by US domestic producers, but their plate, unfortunately, did not meet our requisite standard. The biggest difference is that the Japanese products have a very smooth, flat surface unlike their domestic counterparts. Again, the smoothness of the surface is a key to our business because the surface determines the quality of the metal molds that we sell to our customers. When the surface is not clean enough, our customers will reject the product, which would significantly undermine our relationship with the customers. Hearing complaints from our customers would be the last thing we would want to deal with because almost all our customers maintain a long business relationship with us.
- 4. The price of the plate we purchase is not an issue. It is the quality of the steel product that matters. That is why we have paid and are willing to pay higher prices to purchase the Japanese product. This high quality Japanese plate has been a key element of our success in competing with our competitors.
- 5. Thus, if the Japanese high-alloy plate is prohibited from being imported or subject to high duties, that would be very harmful to our business. Imposing duties will significantly increase the price of the product. This will certainly hurt our company because we will have to buy them regardless of the price. The domestically produced plate does not meet our customers' needs, and so we must import it from Japan. It is our customers who would suffer ultimately, who have relied on high-alloy plates from Japan for such a longitude.

Mr. Max Helser

Vice President of Helser Industries Inc.

Tualatin, Oregon

Dated: 11-9-01

Subscribed and swom to before me this It day of November, 2001

Notary Public

My commission expires: 49-04

OFFICIAL SEAL
TED E HUDSON SR
NOTARY PUBLIC-OREGON
COMMISSION NO. 332479
MY COMMISSION EXPIRES AFRIL 9, 2004

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		AFFIDAVIT OF [	]		
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I, [	), declare an	d state to the best of m	ıy knowledge, inf	formation, and belief, th	at:
We have trice is no domesti	d to buy it domes ically produced p		stomers even requipecifications. In	steel plate for our produ uested us to, however, t fact, high tensile non-	
oil patch wor available in J	k, and is high loz apan. This produ	d bearing. Its tensile s	strength is 90ksi a s not sold in the U olled one at time a		
cranes, and h available don require for ov a surface qua to pits, roller	as a wear-resistant nestically is of a liver half of our pro lity that is half of	nt hardness. The Brine lesser quality than the coduction is only available the A6 ASTM standarsurface defects. For o	ill hardness is 360 Japanese product, ble in Japan. For rd tolerance, so th	es, trailers, construction of and over. The product of the quality that we this production, we requal there are less rejects use the Japanese produc	uire due
However, nei plate is availa quotas or high would only so	ither high tensile able domestically h duties on these erve to force U.S	, and so, these should b	ate nor the high q be excluded from nefit anyone in th ], to	uality abrasion-resistant the 201 case. Putting ne domestic industry and pay a higher price, or	

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## **PUBLIC VERSION**

#### AFFIDAVIT OF RODGER PARR

#### Sales Manager of Seaport Steel Company

I, Rodger Parr, declare and stat to the best of my knowledge, information, and belief, that;

- 1. I am Rodger Part, Sales Manager of Seaport Steel Company in Seattle, Washington. I have been working in this industry for 27 years. Our company purchases high-alloy plate from Japanese mills, including to supply manufacturers of heavy construction equipment.
- 2. We have been purchasing Japanese high-alloy plate products to supplement our domestic sources for three reasons. First, the Japanese products are slightly less expensive, though not enough cheaper to be the sole factor. Second, the quality, primarily in terms of flatness, is consistent and generally superior to the material supplied by Oregon Steel. Third, Oregon Steel, the only producer of these products in the Western U.S., has had wide variance in the availability and lead-time to obtain steel. These variances result from the fact that Oregon Steel is also a producer of large-diameter pipe for pipeline projects. When Oregon Steel obtains a pipe order it takes precedence in their production schedules, as it is their most profitable product. The resulting extension in lead-time for high-alloy plate causes disruption in our supply chain.
- 3. These three factors taken together have resulted in our decision to purchase a portion of our high-alloy plate requirements in Japan.

Mr. Rodger Parr

Sales Manager of Seaport Steel

Company

Seattle, Washington

Subscribed and sworn to before me this 9 day of November, 2001.

My commission expires: Sept. 24, 2005

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